

# MOVING TO CLOUD

Can Improve Your Bottom Line

When comparing premise-based communication systems to cloud solutions, doing a straight out-of-pocket cost comparison is a helpful starting point. However, this basic calculation does not accurately account for the full cost savings realized by moving to a cloud communication solution.

**Below are five ways that moving to cloud can improve your bottom line.**



## Collaboration and productivity

Cloud solutions give employees better ways to collaborate across boundaries, saving time and improving efficiency. Better collaboration and heightened productivity can mean a shorter time to market for innovations, potentially resulting in an advantage over the competition.

**47%**  
productivity increase across more than 30,000 US users in March and April of 2020.

-Prodoscore survey

**81%**  
of employees say collaboration apps improve productivity.

-GetVoip.com

**86%**  
of owners and employees believe ineffective communication tools are responsible for workplace failures.

-Cloudscape



## Overhead Expenses

As more companies employ a mobile or remote workforce, cloud solutions provide the solid platforms that employees need to remain productive while also reducing overhead expenses. With Unified Communications, employees can work anywhere, anytime, on any device.

**81%**  
of surveyed employees say flexible work options would make them more loyal to their employer.

-FlexJobs

**40%**  
reduction in absenteeism, and 10% - 15% reduction in employee turnover.

-BCG

**\$11,000**  
can be saved per half-time telecommuter per year when all factors are considered.

-NPR



## Business continuity

Cloud solutions protect against business disruptions by giving companies the ability to pivot quickly to remote work or another office. By implementing cloud solutions, companies protect against the financial losses a disruption can bring.

It can cost **\$9,000** per minute for a data center outage.

-Global Workplace Analytics

**40%-60%** of small businesses never reopen after a disaster, and **90% of small businesses close within a year** if they can't resume business within five days.

-Access

**47%** of companies with 200 - 500 employees estimate that **one hour of downtime can cost their firms \$100,000** or more.

-ITIC

**80%+** of businesses require a guaranteed **99.99% uptime** from cloud service providers in recognition of the potential losses disruption can incur.

-TechRepublic



## Budget

Cloud solutions give companies the flexibility to pay for only the licenses and services they need, allowing them to scale up at a pace that makes sense. And with costs built on an operating expense model, companies without a large capital expense budget can get into a full-service solution that meets their needs and grows with them.

**37%**  
of IT leaders are moving to cloud to reduce capital costs.

-Insight

**\$1,830**

The estimated cost per license of on-premise solution vs. \$1,153 for a cloud/UCaaS solution (under 1,000 licenses).

-Nemertes

**52%**

of companies with a cloud solution paid less than \$75 per license, while only 6% of companies with an on premise solution paid less than \$75 per license

-Software Advice



## Security

From reduced data recovery costs to improved customer retention, companies save money when data is secure. Cloud solutions offer a host of security benefits, including encryption, offsite data storage, and automatic security updates

**46 of 127**  
routers examined in one study had not received any security updates within the last year.

-Fraunhofer Institute

**94%**  
of businesses saw security improvement (due to encryption improvements and user-specific settings) after switching to cloud, and 91% said cloud solutions make it easier to comply with government regulations.

-Salesforce

**74%**  
of cloud adopters trust that cloud-based data is secure, and 73% felt they have better data protection with cloud providers.

-Accenture

To learn more about how Allstream's Unified Communication (UC) Cloud Voice solution can help improve your bottom line,

**Talk to an Allstream UC expert.**